



BUILDING WORLD CLASS SCHOOLS IN YOUR NEIGHBORHOOD

Dr. Richard Rundhaug, Interim Superintendent

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March 23, 2018

To Whom It May Concern:

Liberty Elementary School District has had an excellent relationship with the owner of News2JB Creative Services, LLC., Mrs. Jen Barber.

Liberty Elementary School District uses News2JB Creative Services, LLC to manage our social media and web presence. Since this relationship began, our presence on these platforms has been impressive. In addition to providing excellent development on these platforms, Mrs. Barber also provides ongoing monitoring of these sites and alerts us of concerns that appear as a result of the public responding to the information we post. With the development, updating and monitoring of these sites, the image of the school district has increased greatly due the work of News2JB, LLC.

Recently, we initiated an agreement with News2JB, LLC to cover communications and public information functions for the district. These functions include communication preparation for major events such as active shooters and other public relations challenges. In this role, Mrs. Barber has proven herself to be incredibly valuable. Shortly after making this arrangement, Liberty Elementary School District was faced with a major public information and public relations challenge. One of our teachers was found to be having a sexual relationship with a student. This news story went national. In each step of the process, I was prepared by Mrs. Barber to respond to the media and provide meaningful and proactive communication to the media, our parents and to the public.

I would recommend the services of New2JB to any client seeking their service. In my opinion, the value the school district receives exceeds the cost of the services. In addition to developing an excellent product, the level of customer service is beyond expectation. As a client, I believe you would be highly satisfied with the products and services you receive and the value at which you would receive these products and services. Feel free to contact me about my recommendation as I am enthusiastic supporter of the work of News2JB, LLC.

Sincerely,

Richard Rundhaug, Ph.D.
Superintendent

THE LIBERTY SCHOOL DISTRICT

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